

SILICON VALLEY

Entrepreneurship Bootcamp

2½ Days of Hands-On Workshops + Startup Pitch Competition

JULY 14–16, 2026

The RoadHouse at Alpine Hills Club

Three Days, One Startup

Every session ends with a deliverable — a slide for your team's final investor pitch deck.



DAY 1 • TUE JULY 14 **Discover & Build Teams**

- Think like an entrepreneur & pitch decks
- Startup teams & leadership
- Ideation, concepting & IP development
- Competitive landscape & market research
- Team selection & mentoring



DAY 2 • WED JULY 15 **AI, Fundraising & Story**

- AI as your startup co-founder
- Vibe coding
- Fundraising & pitching to investors
- Startup experiences mentor panel
- The emotional connection



DAY 3 • THU JULY 16 **GTM, Pitch & Compete**

- Marketing & go-to-market strategy
- Designing the business model
- Pitch practice with mentors
- College admissions insights
- Pitch contest, judging & closing

DAY 1

Tuesday, July 14

Registration · Ideation · Team Building & Leadership

MORNING

Time	Session
8:00–9:00	Registration, Orientation & Introductions
9:00–9:15	<i>Break</i>
9:15–10:00	Think Like an Entrepreneur & How to Build a Pitch Deck
10:00–10:15	<i>Break</i>
10:15–11:00	Startup Teams & Leadership
11:00–11:15	<i>Break</i>
11:15–12:00	Ideation, Concepting & IP Development
12:00–1:00	Lunch & Mentoring

AFTERNOON

Time	Session
1:00–1:45	Competitive Landscape & Market Research
1:45–2:00	<i>Break</i>
2:00–2:45	1-Minute Elevator Speech, Intro Speech & Pitch Deck Overview
2:45–3:00	<i>Break</i>
3:00–5:00	Team Member Selection, Mentoring & Development

DAY 2

Wednesday, July 15

AI Co-Founder · Fundraising · Emotional Connection

MORNING

Time	Session
9:00–9:30	AI as Your Startup Co-Founder
9:30–9:45	<i>Break</i>
9:45–10:30	Vibe Coding
10:30–10:45	<i>Break</i>
10:45–11:30	Fundraising & Pitching to Investors
11:30–12:30	Lunch

AFTERNOON

Time	Session
12:30–1:15	Startup Experiences Sharing (Mentor Panel)
1:15–1:30	<i>Break</i>
1:30–2:15	1-Minute Elevator Speech, Intro Speech & Pitch Deck Overview
2:15–2:30	<i>Break</i>
2:30–3:15	The Emotional Connection
3:15–3:30	<i>Break</i>
3:30–5:00	Mentoring, Pitch Deck Development & Judging Criteria

DAY 3

Thursday, July 16

Business Models · GTM · Pitch Contest · Closing

MORNING

Time	Session
9:00–9:45	Marketing & Go-To-Market Strategy
9:45–10:00	<i>Break</i>
10:00–10:45	Designing the Business Model
10:45–11:00	<i>Break</i>
11:00–12:00	Pitch Development & Practice with Mentors
12:00–1:00	Lunch

AFTERNOON

Time	Session
1:00–1:45	College Admissions
1:45–2:00	<i>Break</i>
2:00–4:30	PITCH PRACTICE, CONTEST & JUDGING
4:30–5:00	Closing Remarks

Build Your Pitch Deck — One Slide at a Time

Each workshop produces one slide of your team's 10-slide investor deck.

1

Title & Hook

Name, logo, one-sentence value prop

2

The Problem

Pain point, validation, workarounds

3

The Solution

Product, value prop, secret sauce

4

Market Size

TAM · SAM · SOM

5

Product & Demo

Key capabilities & traction

6

Competition

Matrix & unfair advantage

7

Business Model

Revenue, acquisition, unit economics

8

The Team

Founders, expertise, advisors

9

Milestones

Accomplishments & roadmap

10

The Ask

Round goal, allocation, runway

What Every Team Walks Away With

Tangible outputs for college portfolios — or a real company.



Startup Foundation

- ✓ Startup name, logo, tagline & mission
- ✓ Problem statement
- ✓ Ideal Customer Profile (ICP)



Business Case

- ✓ Market size estimate (TAM/SAM/SOM)
- ✓ Competitive analysis
- ✓ Business Model Canvas & revenue model

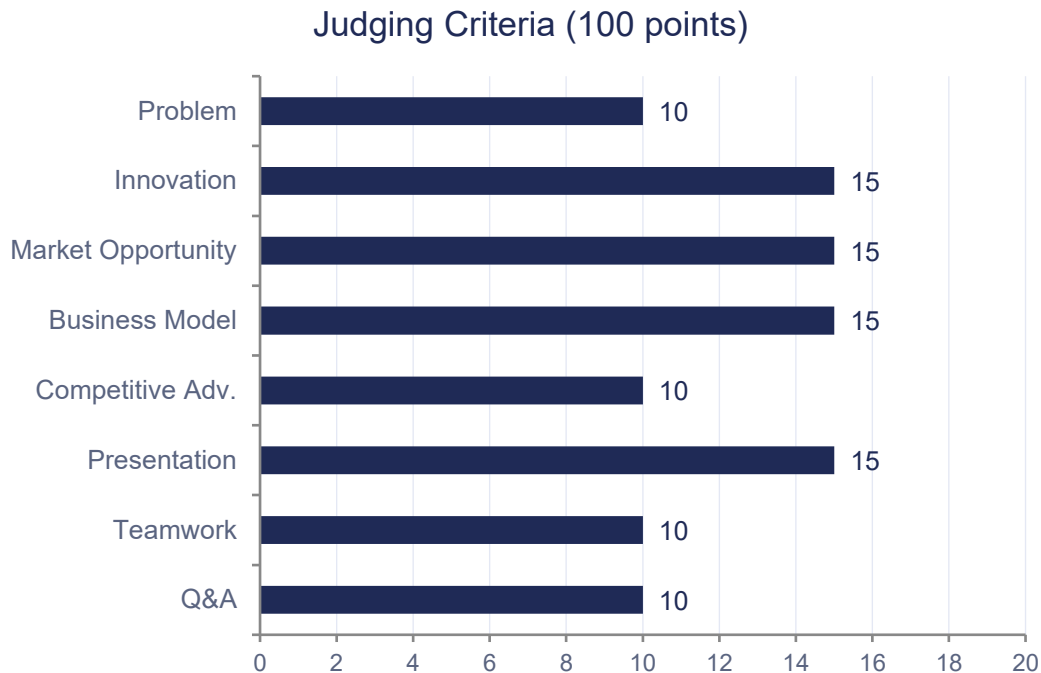


The Pitch

- ✓ 10-slide investor deck
- ✓ 5-minute investor presentation
- ✓ Elevator pitch + 1-minute personal intro

The Pitch Competition

Day 3 Afternoon · 5-minute pitch + 3-minute Q&A per team



Format

- 5-minute investor pitch
- 3-minute judge Q&A
- Feedback from mentor-judges
- Lead with your founder story — investors invest in people

Your Mentors & Speakers

Founders, investors, and operators from the Silicon Valley ecosystem — with you all three days.



Kerry Brown

Mobile/Contactless Payments Creator,
Entrepreneur & VC



Murat Baday

Scientist, Stanford University; Serial
Entrepreneur



Mohammed Kaleel

Founder @Mederva Health (YC);
Physician @Stanford, Vision Radiology



Nahid Fattahi

Psychotherapist (LMFT); Adjunct
Professor of Psychology; Writer



Jagriti Jaiswal

Strategy & Transformation Consultant



Daniel Chatelain

Serial Entrepreneur, Fintech Consultant,
Startup Advisor



Promita Chakraborty

Data Science, AI/ML & 3D Technologist;
VC Fellow



John Cabri

Revenue Architect | Growth Strategist

Every speaker shares a founder story: one failure, one lesson, and advice to their 16-year-old self.