

ENTRPRENEURSHIP OLYMPIAD 2025

DAY 1
JULY 21

**8:30 - 8:50
AM**

**REGISTRATION &
WELCOME NOTE**



Murat Baday

**9:00 - 9:40
AM**

KEYNOTE SPEAKER



Pat Brown

**9:50 - 10:50
AM**

**HOW INNOVATION DIFFERS IN
VARIOUS INDUSTRY ;
2-SPEAKER PANEL**

**11:00 - 11:40
AM**

KEYNOTE SPEAKER



Minnie Sarwal

**11:50 - 12:30
PM**

**PANEL DISCUSSION- USING
SCIENCE TO IDENTIFY THE NEED**



**1:20 - 1:30
PM**

WAKE UP SESSION



Nahid Fattahi

**1:30 - 2:30
PM**

**WORKSHOP- UNDERSTANDING
THE PAIN/PROBLEM/UNMET NEED**

**2:45 - 3:45
PM**

**WORKSHOP -
A TO Z OF PITCH DECK**

**4:00 - 5:00
PM**

**PANEL -
DEFINING TARGET MARKET**

ENTRPRENEURSHIP OLYMPIAD 2025

DAY 2
JULY 22

9:00 - 9:40
AM

KEYNOTE SPEAKER



Phil Patten

9:50 - 10:30
AM

PANEL DISCUSSION - DESIGNING
PROFITABLE BUSINESS MODEL

10:40 - 11:40
AM

KEYNOTE SPEAKER



Lena Wu

11:50 - 12:30
PM

KEYNOTE SPEAKER



Bonnie Crater



1:20 - 1:30
PM

WAKE UP SESSION



Nahid Fattahi

1:30 - 2:30
PM

WORKSHOP- DEVELOPING YOUR
BUSINESS MODEL/GO TO MARKET
STRATEGY

2:45 - 3:45
PM

WORKSHOP-
CRACKING THE MVP CODE

4:00 - 5:00
PM

PANEL -
NAVIGATING THE FUND RAISING

ENTRPRENEURSHIP OLYMPIAD 2025

DAY 3
JULY 23

9:00-11:00
AM

PITCH COMPETITIONS
(SEMI-FINAL)

10:40 - 11:40
AM

KEYNOTE SPEAKER



Marc Tarpenning

11:50 - 12:30
PM

KEYNOTE SPEAKER



Ben Davis



1:20 - 1:30
PM

WAKE UP SESSION



Nahid Fattahi

1:30 - 4:00
PM

FINAL PITCHES

4:15-5:00
PM

END NOTE & RESULTS

5:00 - 5:40
PM

COLLEGE ADMISSION SESSION